



NewsNotes®

snap

OFFER

Get Noticed. Drive Spend.

Is it a Note?

Is it a Card?

It is *both!*



TIGERS FOOTBALL
Rumble in the Jungle

**2012 TIGER FOOTBALL
UNCAGED**

Sept 3 Eagles
Sept 10 ... Wildcats
Sept 17 ... @ RAMS
Sept 24 ... Aggies
Oct 1..... @ BRONCOS
Oct 8..... @ FALCONS
Oct 15 BYE
Oct 22 Spartans (Homecoming)
Oct 29 @ BEARS
Nov 5 Cowboys
Nov 12..... @ BULLDOGS
Nov 19..... Rebels (Senior Day)



Sponsored by Varsity Club

www.news-notes.com



NewsNotes®

snap

OFFer

Get Noticed. Drive Spend.

Is it a Note?
Is it a Card?
It is *both!*

NewsNotes® **SnapOFFer** lets advertisers create repositionable advertising that lets the **reader choose** to use it as a NOTE or snap it apart and use it as a CARD.



Part of the NewsNotes TrafficBuilder products, **SnapOFFer** allows the reader to “**Snap-Off**” the offer at the perforation for use as a coupon, punch card, or temporary membership card for long-term use.

Or, the reader simply removes the note and reapplies as a ready reference on a phone, calendar, or car dashboard.

Markets for **NewsNotes SnapOFFer** include...

- Coffee Shops
- Athletic Clubs
- Quick Lube Centers
- Movie Rental Stores
- Pocket Sports Schedules
- Restaurants
- Calendars
- A Traffic Building Coupon!