

Calendar

Mouse Pads



NewsNotes™

EVENTSERTS

Make Your Message Timeless

Schedule

Newspaper Inserts

Direct Mail

Pseudo Magnets

TMC Product

www.news-notes.com

EventSerts can be applied to desks, walls or cabinets;
 they **stick anywhere** a magnet or foam back mouse pad
 does and everywhere they don't.

2005

OCTOBER

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NOVEMBER

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DECEMBER

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2006

JANUARY

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FEBRUARY

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MARCH

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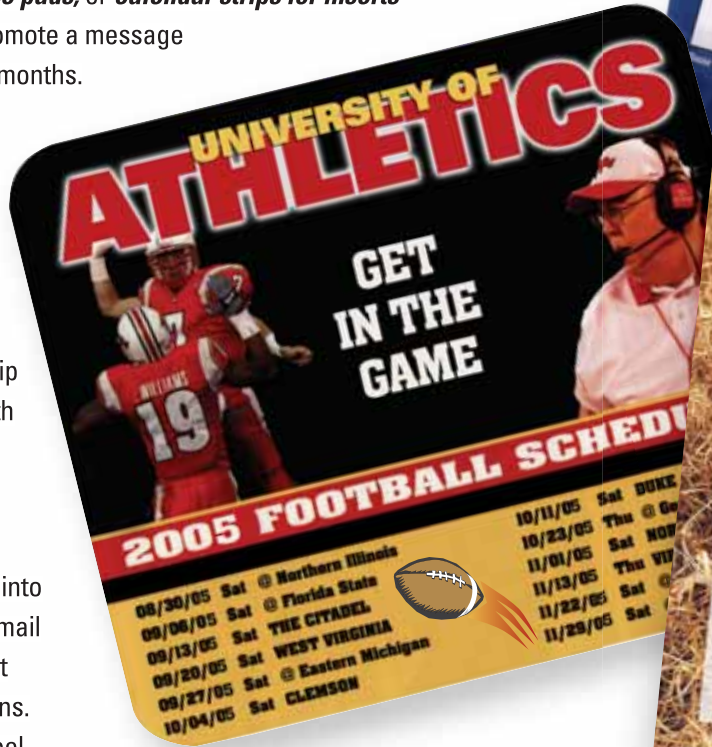
EVENTSERTS

Make Your Message Timeless

Add life to your message. **EventSerts** promote sports team schedules, a list of contacts or locations, upcoming symphonies or theater performances, or other special events. Utilizing our *pseudo magnets*, *mouse pads*, or *calendar strips for inserts* and *direct mail*, advertisers can promote a message that the recipient keeps in view for months.

EventSerts can be applied to desks, walls or cabinets; they **stick anywhere** a magnet or foam back mouse pad does and everywhere they don't. As a direct mail piece, send a postcard mailer with a pseudo magnet, calendar strip or mouse pad attached. Backed with repositional adhesive, they can be **applied, cleanly removed, and be reapplied again and again.**

They can be automatically inserted into the newspaper or applied to direct mail postcards and are a perfect product for Total Market Coverage campaigns. And don't forget the NewsNotes label pointing the readers to look for their **EventSerts**.





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