

NewsNotes® Advertising Announces Launch of New Website: www.news-notes.com

Middleton, WI USA – November 28, 2012 NewsNotes Advertising, supplier of repositionable adhesive notes for the newspaper and commercial print market, has introduced a new website, www.news-notes.com.

Advertisers use NewsNotes advertisements to increase coupon redemption and build store traffic while newspapers generate incremental advertising revenue and commercial printers differentiate their capabilities in the marketplace by offering auto-applied NewsNotes labels at press speeds to retail inserts, circulars, and catalogs.

The website will feature details of the NewsNotes program, new product features, and an interactive online library that will enable users to download specific NewsNotes samples to take to their clients.

Available on a variety of face stocks in lined and linerless constructions including Semi-Gloss and Uncoated Yellow, NewsNotes labels are designed to be auto-applied at press speeds to newspapers, circulars, inserts, and catalogs.

Regional print facilities allow for overnight ground transportation and a turnaround time of 5 business days or less. In addition to glossy white and uncoated yellow, NewsNotes Advertising offers a variety of specialty products including Silhouettes (Die Cut shapes custom to any industry), SnapOFFer (adhesive free coupon card), ValuOFFER (two-ply construction with multiple mini coupons), TrafficBuilders (Scratch-off, scrambled message, variable printed), and Booklet Notes.

For more information or samples, please contact NewsNotes headquarters at 800.676.9665.

About NewsNotes®:

*Serving the newspaper industry since 2004, NewsNotes advertising services the international newspaper and commercial print industries. NewsNotes adhesive labels are also USPS approved and available in both lined and linerless constructions in a variety of adhesive patterns including their patented DOT Adhesive.**

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*U.S. Patent 8,163,365B2